



**4th Best Practice Seminar & 5rd Training
for the National Contact Points
for Marie Skłodowska-Curie Actions
(MSCA NCP)**

Dates: 6 – 7 July 2017

Place: Warsaw, Poland

Venue: Mercure Warszawa Grand Hotel

DAY 1: 6th July 2017, 10:00 – 18:00

Best Practice Seminar “Creating a Communication Strategy for an MSCA Office”

WELCOME

09:30 – 10:00 Registration

SEMINAR AGENDA

10:00 – 10:10	Introduction	
10:10 – 10:35	Purpose of a Communication Strategy	
10:35 – 11:00	Identification of the main target groups	
11:00 – 11:05	Coffee break	
11:05 – 12:05	Tactics – Planning the Approach	
12:05 – 12:50	Lunch	
12:50 – 13:20	The Conversations	
13:20 – 14:50	Managing the Contact Databases	
14:50 – 15:00	Summary	
15:00	Event close	
15:00 – 15:20	Presentation on RICH project	
15:30 – 17:30	Steering Committee meeting (SC Members only)	
20:00	Networking dinner	



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The trainer for the morning part will be Mr. Christian Jaeger, Head of EU Office - University of Freiburg

DAY 2: 7th July 2017, 09:00 – 15:00

Training “Consortium and Partnership Agreements”

WELCOME		
09:00 – 09:30	Registration	
TRAINING AGENDA		
09:30 – 11:00	Horizon 2020 legal framework - the modified DESCA model for Marie Sk.-Curie Actions”	Christian Jaeger
11.00-11.30	Coffee Break	
11.30-12.30	Group Exercise on how to negotiate a Consortium Agreement	Christian Jaeger
12:30 – 13:30	Lunch	
13:30 – 15:00	How to cooperate with partners in the consortium – experience from ITN coordinator (project EJDFoodSci)	Dr Aleksander Poreda
15:00 – 15:10	Summary	
15:10	Event close	
16:00 – 17:00	Sightseeing: In the footsteps of Marie Skłodowska-Curie	